Appendix A

Activity	Start Date	Feb w/c				March w/c				April w/c					May w/c			
		04-Feb	11-Feb	18-Feb	25-Feb	04-Mar	11-Mar	18-Mar	25-Mar	01-Apr	08-Apr	15-Apr	22-Apr	29-Apr	06-May	13-May	20-May	27-May
Consultation Starts	26/02/2013																	
Website page goes live	26/02/2013																	
Survey page goes live	26/02/2013																	
GreenSqMile Twitter feed posting links to Survey and Website	On going																	
Corporate Facebook page promoting strategy	On going																	
Leadenhall Market Roadshow	26/02/2013																	
Cleansing staff to start using Waste Strategy email footer	27/02/2013																	
Email Sent to Key Local Government Stakeholders	27/02/2013																	
Hard copies delivered to Libraries and Members Lounge	27/02/2013																	
Letter Sent to Members	27/02/2013																	
Information on ReNew Screens	12/03/2013																	
Email Sent to CCAS Members and other businesses	28/02/2013																	
Press Release Info sent to PRO	28/02/2013																	
Promotional push on front page of Intranet site	28/02/2013																	
Information on front page of Website	04/03/2013																	
Distributing information at LFHW event at Linklaters	05/03/2013																	
Roadshow event at Devonshire Square	07/03/2013																	
Roadshow event at One New Change	11/03/2013																	
Roadshow event at Barbican Library	14/03/2013																	
Distributing information at Rabobank Sustainability Day	21/03/2013																	
Information Stand at Recycling Roadshow Middlesex Street	23/03/2013																	
Postcards being delivered to all 6300 properties along with Council Tax	20/03/2013																	
Waste Strategy Best Practice Meeting for Businesses	10/04/2013																	
Roadshow event at City Information Centre	12/04/2013																	
Consultation Ends	28/05/2013																	